Pensacola Escambia Promotion & Development Commission
Regular Board of Directors Meeting
418 W Garden Street | Pensacola, Florida 32502
September 22, 2026 | Time: 10:00 a.m.

Minutes

1. **Call to Order**
   Chairman David Peaden called the meeting to order at 10:00 a.m.

2. **Administrative Items:**
   a. Public Notice
   Staff confirmed the meeting was publicly noticed on September 8, 2026.

   b. Roll Call:

Chairman David Peaden	Present
Commissioner Steven Barry	Present
City Councilwoman Allison Patton	Present
Commissioner Steve Stroberger	Present
Mayor Benjamin Boutwell (Town of Century appointee)	Absent
City Councilman Casey Jones	Absent
Dr. LuSharon Wiley	Present
Dave Hoxeng (FloridaWest appointee)	Present
David Bear (FloridaWest appointee)	Absent

   Staff and support:
   Chris Platé, Stephanie Deppen, Tabitha Lee, Patrick Rooney, Ashley Saba, Jessica Scholl

   c. Public Comment:
   Chairman Peaden recognized the public and opened the floor for public comment. There was no public comment.

   d. Approval of Agenda:
   Commissioner Barry moved to approve the agenda; Councilwoman Patton seconded. The motion passed unanimously.

3. **Financial Report and Minutes**
   a. Approval of Board Minutes – June 23, 2026
   Commissioner Barry moved to approve the June 23, 2026 Board meeting minutes; Mr. Hoxeng seconded. The motion passed unanimously.

   b. Approval of Combined Board Minutes – August 25, 2026
   Commissioner Barry moved to approve the August 25, 2026 Combined Board meeting minutes; Councilwoman Patton seconded. The motion passed unanimously.

   c. Financial Update (month ending – August)
   Mr. Campbell presented the current financial statements, including assets and liabilities. Mr. Hoxeng moved to approve the August financials as presented; Commissioner Stroberger seconded. The motion passed unanimously.

4. **Board Nominations and Voting**
   a. Proposed Board Slate
      Commissioner Barry presented the following proposed Board slate

      Past Chair: David Peaden
      Chair: Allison Patton
      Vice Chair: Steven Barry
      Secretary: Dr. Lusharon Wiley
      Treasurer: Benjamin Boutwell

   b. Floor Nominations
      Chairman Peaden opened the floor for nominations. No additional nominations were presented. Commissioner Barry made a motion to approve the Board slate as presented; Chairman Peaden seconded. The motion carried unanimously.

5. **Office Reports:**
   a. **Community Demographics**
      CEO Chris Platé provided Escambia County labor force to unemployment rate data.

   b. **Product Development**
      CEO Chris Platé provided updates on several active product development projects, including Central Commerce Park, Midtown Commerce Park, The Bluffs, and Tech Park.

   c. **Prospect Activity**
      Mr. Platé presented an update on marketing activities, including social media metrics through

   d. **CO:LAB Update**
      Patrick Rooney provided an update on CO:LAB's tenant occupancy. Even with the rent rate increase, the occupancy has maintained with 13 companies and 45 employees. They are anticipating two new tenants October 1, 2026.

   e. **Community Partners Updates**
      Jolee with ForidaMakes and Brian Wyer with Gulf Coast Minority Chamber of Commerce provided updates, current activities and expressed appreciation for the Board's involvement and support of their respective organizations.

6. **Other Business:**
   FloridaWest will host the second annual Tailgate social event on Friday, October 23, 2026 from 2:30 pm to 5:00 pm at the Hilton Garden Inn.

7. **Adjournment:**
   Chairman Peaden adjourned the meeting at 11:20 a.m.