



Minutes

1. Call to Order

President Ryan Tilley called the meeting to order at 8:36 a.m.

2. Administrative Items:

a. Public Notice

Ms. Tabitha Lee confirmed public notice was made on August 7, 2026

b. Roll Call

President Ryan Tilley - Present
Vice President Dr. Charletha Powell - Present
Secretary Olevia McNally - Present
Treasurer Charlie Sherrill - Present
Past President David Bear – Present via phone

Staff and Support: Chris Platé, Tabitha Lee

c. Public Comment

No public comments were made.

d. Approval of Agenda

The agenda for the meeting was reviewed. No comments or corrections were made. Secretary Olevia McNally made a motion to approve the agenda, which was seconded by Vice President Charletha Powell. The motion passed unanimously.

3. Financial Report and Minutes:

a. Approval of Executive Committee Minutes – May 7, 2026

The minutes from the May 7, 2026 Executive Committee meeting were reviewed. Secretary Olevia McNally made a motion to approve the May 7, 2026 Executive Committee meeting minutes. Vice President Dr. Charletha Powell seconded the motion. The motion passed unanimously.

b. Financial Reporting (*month ending - July*)

Treasurer Charlie Sherrill presented the financial report for the month ending July 2026. He reviewed the organization's financial position, including revenues, expenses, accounts receivable, and accounts payable. The Committee discussed the financial report and no significant concerns were noted.

4. Office Reports:

a. Product Development Updates

CEO Chris Platé provided an update on current business development activities and reviewed FloridaWest's active project pipeline. He reported approximately 46 companies within various stages of the business development pipeline and discussed the process of moving opportunities from initial inquiry through prospect and project stages.

Mr. Platé also provided an update on recent international business development efforts associated with the Farnborough International Airshow, including follow-up with aerospace and related industry prospects. The Committee discussed the importance of tracking leads generated through trade missions and industry events to better evaluate long-term results and return on investment.

b. Recruitment and Retention Activities

CEO Chris Platé provided an update on current recruitment and retention efforts, including ongoing engagement with existing businesses and industry partners. The Committee discussed continued efforts to support existing industry growth and identify opportunities for business expansion within Escambia County.

c. Marketing / Social Media Activities

CEO Platé provided an update on FloridaWest's marketing and social media activities. Recent content highlighted the Blue Angels, CO:LAB, and Farnborough International Airshow activities, contributing to increased social media engagement and visibility. The Committee discussed continued efforts to expand FloridaWest's digital presence and communicate business development activities and economic development successes.

5. Other Business

The Committee discussed upcoming organizational activities and the importance of providing positive communication regarding FloridaWest and PEDC initiatives.

CEO Platé also provided updates on upcoming meetings and events, including the joint FloridaWest/PEDC meeting, future existing-industry activities, and preliminary planning for the 2027 Groundhog Day economic outlook event.

6. Adjourn

President Ryan Tilley adjourned the meeting at 9:13 a.m.
