



Pensacola Escambia Promotion & Development Commission
Regular Board of Directors Meeting
418 W Garden Street | Pensacola, Florida 32502
June 23, 2026 | Time: 10:00 a.m.

Minutes

1. Call to Order

Chairman David Peaden called the meeting to order at 10:00 a.m.

2. Public Notice

Staff confirmed the meeting was publicly noticed on June 18, 2026.

3. Attendance

Chairman David Peaden	Present
Commissioner Steven Barry	Present
City Councilwoman Allison Patton	Present
Commissioner Steve Stroberger	Absent
Mayor Benjamin Boutwell (Town of Century appointee)	Present
City Councilman Casey Jones	Present
Dr. LuSharon Wiley	Absent
Dave Hoxeng (FloridaWest appointee)	Present
Donnie McMahon (FloridaWest appointee)	Absent

4. Public Comment

Chairman Peaden recognized the public and opened the floor for public comment. Several members of the public offered comment on topics regarding increased communication and advertising jobs data.

5. Approval of the Agenda

Commissioner Barry moved to approve the agenda; Mr. Hoxeng seconded.
The motion passed unanimously.

6. Financials

Mr. Campbell presented the current financial statements, including assets and liabilities.
Commissioner Barry moved to approve the May financials as presented; Mr. Hoxeng seconded.
The motion passed unanimously.

7. Approval of Minutes

Commissioner Barry moved to approve the April 21, 2026, meeting minutes; Councilwoman Patton seconded. The motion passed unanimously.

8. Project & Staff Updates:

a. Community Demographics

Mr. Platé presented an update on the community's unemployment rate, civilian laborforce figures and other demographic trends.

b. Project Activity

Mr. Platé presented an update regarding recent prospect activities, preparations for Farnborough in July 2026, and the fiscal year to date project pipeline.

c. Product Development

Mr. Platé provided an update on upcoming events and recent product development activities, including Central Commerce Park, Outlying Fields, Tech Park, and The Bluffs. Seven Opportunity Zone tracks were submitted for the Governor's consideration.

Mr. Hoxeng moved to approve issuance of a request for qualifications for the roundabout at the Bluffs; Mayor Boutwell seconded. The motion passed unanimously.

Commissioner Barry moved to approve a project management consulting contract for up to \$15,000; Councilwoman Patton seconded. The motion passed unanimously.

d. Marketing Update

Mr. Platé presented an update on marketing activities, including social media metrics through SNA Today, the Hoxeng's contribution through NewsRadio, Economic Development Week, 1950 Concept Art Ads, FloridaWest Built 2.0 Grow, and recent NAIOP Presentation.

9. Other Business:

Community Partners Update

Councilwoman Patton provided an update on the City of Pensacola's activities and suggested a committee for current product development projects.

Mayor Boutwell provided an update on the City of Century's recent projects.

Commissioner Barry provided an update on Escambia County activities.

Mr. Hoxeng provided an update regarding L.O.S.T. funds, and the critical importance of these funds to the City and County.

10. Adjournment:

Chairman Peaden adjourned the meeting at 11:08 a.m.



**Pensacola-Escambia County Promotion and Development Commission &
FloridaWest Economic Development Alliance**

Joint Meeting of the Boards

August 25, 2026 • 10:00 a.m.

Hitlon Garden Inn Pensacola Downtown

Pelican Room • 8 S. 9th Avenue, Pensacola, Florida 32502

MINUTES

- 1. Call to Order – PEDC Board:** Chairman David Peaden called the meeting to order at 10:05 a.m.
Call to Order – FWEDA Board: President Ryan Tilley called the meeting to order at 10:05 a.m.

2. Public Notice

Staff confirmed public notice was published on August 11, 2026

3. Roll Call – PEDC

Attendance:

Chairman David Peaden:	Present
Commissioner Steven Barry:	Present
City Councilwoman Allison Patton:	Absent
Commissioner Steve Stroberger:	Present
Mayor Benjamin Boutwell (Town of Century Appointee)	Present
City Councilman Casey Jones:	Absent
Dr. LuSharon Wiley:	Present
Dave Hoxeng:	Present
FloridaWest Appointee: David Bear	

Present

Roll Call – FWEDA

Attendance:

President Ryan Tilley:	Present
Vice President Dr. Charletha Powell:	Absent
Secretary Olevia McNally:	Present
Treasurer Charlie Sherrill	Absent
Past President David Bear:	Present
City of Pensacola Appointee Donnie McMahon:	Absent
City of Pensacola Appointee Matt Davis:	Absent
Don Palmer:	Present
Jim Waite:	Present
Chris Plaeger:	Present

KC Gartman:	Absent
Kelvin Enfinger:	Present
Justin Beck:	Absent
Mike Morette:	Present
Bruce Vredenburg:	Present
Dr. Meadows:	Present
Dr. Marcus McBride:	Present

4. Public Comment: Chris Platé recognized the public and requested public comment.

5. Approval of Agenda – PEDC *

Commissioner Barry moved to approve the PEDC agenda as presented; Mayor Boutwell seconded. Passed unanimously.

Approval of Agenda – FWEDA *

Director Enfinger moved to approve the FloridaWest agenda; Director Morette seconded. Passed unanimously.

6. Annual report

Chris Platé provided an annual report including organizational changes, community demographics, product development updates for all industrial parks and The Bluffs, recent marketing activities – specifically the increase in our social media, current prospect and existing industry activities, organizational return on investment (ROI) to the community of 528% or \$5.28 per \$1 of investment by the County, and the upcoming cost to serve evaluation by UWF Haas Center.

7. Open Forum

The 2026 Pensacola Supplier Development Exchange will be hosted by the City of Pensacola on August 27, 9am at the Sanders Beach-Corinne Jones Resource Center.

Bruce Vredenburg shared information regarding Penny for Progress. Additional information is available on Facebook or at www.pennyforescambia.com.

8. Adjourn – PEDC * Chairman Peaden adjourned the meeting at 11:10 a.m.

Adjourn – FWEDA * President Tilley adjourned the meeting at 11:10 a.m.

Respectfully Submitted By:

Olevia McNally, Secretary
FloridaWest Economic Development Alliance