

---

## **Agenda**

- 1. Call to Order** Ryan Tilley
- 2. Public Notice** (*January 9, 2026*) Chris Platé
- 3. Roll Call** Chris Platé
- 4. Public Comment** Ryan Tilley
- 5. Approval of Agenda** Ryan Tilley
- 6. Financial Report and Minutes**
  - a. Discussion of Policies Chris Platé
  - b. Approval of December 2025 Financials \* Charlie Sherrill/ Ryan Campbell
  - c. Approval of December 9, 2025, FWEDA Board Minutes \* Ryan Tilley
- 7. Office Updates:**
  - a. Product and Business Development Chris Platé
  - b. Existing Industry Update Danita Andrews / Chris Platé
  - c. Marketing Update Ashley Saba / Chris Platé
    - Groundhog Day Economic Outlook Event
    - Radio Campaign
  - d. CO:LAB Update Patrick Rooney
- 8. Other Business** Ryan Tilley
- 9. Adjourn** Ryan Tilley

\* *Action Items*

## **Minutes**

### **1. Call to Order:**

President Ryan Tilley called the meeting to order at 8:35 a.m.

### **2. Public Notice:**

Staff confirmed that public notice was published on December 5, 2025.

### **3. Roll Call:**

President Ryan Tilley:	Present
Vice President Dr. Charletha Powell:	Absent
Secretary Olevia McNally:	Present
Treasurer Charlie Sherrill:	Present
Past President David Bear:	Absent
City of Pensacola Appointee Donnie McMahon:	Absent
City of Pensacola Appointee Matt Davis:	Absent
Don Palmer:	Present
Jim Waite:	Absent
Rick Byars	Present
Chris Plaeger:	Absent
KC Gartman	Present
Kelvin Enfinger	Present
Justin Beck	Absent
Mike Morette	Present
Bruce Vredenburg:	Absent
Dr. Ed Meadows:	Present
Dr. Marcus McBride:	Absent
<u>Staff and support:</u>	
Chris Platé, Danita Andrews, Patrick Rooney, Annie Rose, Ashley Saba, Jessica Scholl, Saltmarsh Representatives	

### **4. Public Comment:**

President Tilley requested public comment. None comment was made.

### **5. Approval of Agenda:**

Byars moved to approve the agenda; Enfinger seconded. The motion passed unanimously.

### **6. Annual Audit.**

Saltmarsh presented the draft annual audit and discussed findings. The final audit will be presented in January.

**7. Financials:**

Treasurer Sherrill and Ryan Campbell of Frazier & Deeter presented the November financials, including CO:LAB, gross revenue, receivables, and payables.

Morette moved to accept the November financials as presented; Enfinger seconded the motion. The motion passed unanimously.

Platé presented the amended annual budget, noting marketing and CO:LAB adjustments.

Byars moved to accept the amended budget as presented; Morette seconded the motion. The motion passed unanimously.

**8. Approval of Minutes:**

Sherrill moved to accept the October 28, 2025, minutes as presented; Gartman seconded the motion. The motion passed unanimously.

**9. Economic Development Updates:**

**a. Product and Business Development:**

Platé provided an update on Tech Park, Central Commerce Park, the Bluffs, and Midtown Industrial Park. Tech Park – staff is working to obtain a master plan and elevations and seeking a parking lot developer. The Bluffs right-of-way agreement has been signed with Ascend.

**b. Existing Industry Update**

Platé provided an update on increased existing industry activity.

Marketing Update:

- WYCT Cat Country has contributed airtime.
- Groundhog Day Economic Outlook Breakfast will be held on February 2, 2026. Hancock Whitey and other economists will present the economic outlook.

**c. CO:LAB/Policy Board Update:**

Patrick Rooney reported budgetary highlights and occupancy rates. The current occupancy rate is 72%, with two additional prospective tenants are interviewing currently. CO:LAB is working with the UWF economic development professionals.

**d. Membership Update.**

Platé provided a membership update, including two new members.

**10. Other Business:**

Mr. Platé congratulated Rick Byars on his inclusion in the Southern Business and Development Magazine's Economic Development Hall of Fame. Mr. Platé was also named to the magazine's Hall of Fame.

The Board discussed FloridaWest EDA and PEDC funding from the City.

**11. Adjournment:**

President Tilley adjourned the meeting at 9:35 p.m.

Respectfully Submitted By:

---

Olevia McNally, Secretary  
FloridaWest Economic Development Alliance