
Agenda

- 1. Call to Order** **Ryan Tilley**
- 2. Public Notice** (*December 5, 2025*) **Chris Platé**
- 3. Roll Call** **Chris Platé**
- 4. Public Comment** **Ryan Tilley**
- 5. Approval of Agenda** **Ryan Tilley**
- 6. Audit Presentation**
 - a. Presentation of the Draft Audit **Saltmarsh**
- 7. Financial Report and Minutes**
 - a. Approval of November 2025 Financials * **Charlie Sherrill/ Ryan Campbell**
 - b. Approval of October 28, 2025, FWEDA Board Minutes * **Ryan Tilley**
 - c. Review of November 13, 2025 Executive Committee Minutes **Ryan Tilley**
 - d. Review of October 9, 2025 Executive Committee Minutes **Ryan Tilley**
 - e. Review of September 9, 2025 Executive Committee Minutes **Ryan Tilley**
- 8. Office Updates:**
 - a. Product and Business Development **Chris Platé**
 - b. Existing Industry Update **Danita Andrews / Chris Platé**
 - o Marketing Update **Chris Platé**
 - Groundhog Day Economic Outlook Breakfast
 - c. CO:LAB Update **Patrick Rooney**
 - d. Membership Update **Chris Platé**
- 9. Other Business** **Ryan Tilley**
- 10. Adjourn** **Ryan Tilley**

* *Action Items*

Minutes

1. Call to Order:

President Ryan Tilley called the meeting to order at 1:30 p.m.

2. Public Notice:

Staff confirmed that public notice was published on October 9, 2025.

3. Roll Call:

President Ryan Tilley:	Present
Vice President Dr. Charletha Powell:	Absent
Secretary Olevia McNally:	Present
Treasurer Charlie Sherrill:	Present
Past President David Bear:	Absent
City of Pensacola Appointee Donnie McMahon:	Absent
City of Pensacola Appointee Matt Davis:	Absent
Don Palmer:	Present
Jim Waite:	Absent
Rick Byars	Absent
Chris Plaeger:	Absent
KC Gartman:	Present
Kelvin Enfinger:	Absent
Justin Beck:	Present
Mike Morette:	Absent
Bruce Vredenburg:	Present
Dr. Meadows:	Present
Dr. Marcus McBride:	Present

Staff and support:

Chris Platé, Danita Andrews, Patrick Rooney, Jessica Scholl, Ashley Saba, Ryan Campbell

4. Public Comment:

President Tilley requested public comment. Brian Wyer invited the group to an event How To Do Business with Escambia County on Monday, November 3, 2025, at Ferry Pass Community Center.

5. Approval of Agenda:

Ms. Olevia McNally moved to approve the agenda, and Mr. Don Palmer seconded. The motion passed unanimously.

6. Administrative Items:

a. CO:Lab Policy Board Designee – Mr. Palmer moved to appoint Secretary McNally as the CO:Lab Policy Board Designee; Treasurer Sherrill seconded. The motion passed unanimously.

b. Campaign Investment Report. President Tilley recommended a planning committee.

7. Approval of Financials:

Treasurer Charlie Sherrill and Mr. Ryan Campbell of Frazier & Deeter presented the September financial statements. The Board discussed CO:Lab expenditures, including those associated with the new podcast space. Saltmarsh has initiated its annual audit and anticipates audit results will be available in December. Management reports will continue be reported on a cash basis.

Mr. Palmer moved to accept the September financials as presented, and Ms. KC Gartman seconded the motion. The motion passed unanimously.

8. Approval of Minutes:

Dr. McBride moved to approve the September 16, 2025, meeting minutes as presented; Treasurer McNally seconded. The motion passed unanimously.

9. Economic Development Updates:

a. **Community Data:** New unemployment data will be available tomorrow. Local labor force and unemployment rates were reviewed and is currently 4.8%. Federal labor data is unavailable due to the current federal government shutdown.

b. Product and Business Development:

Tech Park

Staff is in conversations with three potential projects for Tech Park. Dr. Meadows recommended a committee planning session regarding the zoning designations.

Central Commerce Park

PEDC recently awarded a design contract and the engineer is designing phase two. Platé is in communications with the City regarding parking. Dr. Meadows recommended evaluating potential for secure cloud storage use of the space.

The Bluffs

BDI is preparing biddable documents on the roundabout. Stormwater has been approved for the roundabout. The County has agreed to accept the road once built.

Midtown Industrial Park Area

Staff is working towards a community asset, job center, and enhancing the park. The City is evaluating a port location.

Ellyson

Staff is preparing conceptual ideas.

Existing Industry

Thirty-two active projects were handled year to date. Five projects were finalized and announced creating 280 jobs, with an \$88m investment, and an approximately 444% return on investment via ad valorem taxes into the community. Staff will prioritize publishing additional data.

c. CO:LAB/Policy Board Report:

Patrick Rooney provided revenue figures and breakdown of business composition. The building is currently at 72% occupancy. Two potential tenants will be reviewed this month.

d. Product/Triumph Committee Report:

Mr. Bruce Vredenburg provided a report, including discussion of potential committee members available product, and Triumph opportunities for existing projects.

e. Marketing:

Ms. Gartman provided a marketing update and is working to expand the marketing committee.

10. Other Business:

Board Meeting Schedule – Ms. Gartman moved to amend the board meeting schedule for the third Thursday of each month at 8:30am; Mr. Vredenburg seconded.

Board of Directors Required Documents – Board members should provide the completed documents to Tabitha.

Mr. Vredenburg acknowledged CEO Platé and staff's efforts.

11. Adjournment:

President Tilley adjourned the meeting at 2:35 p.m.

Respectfully Submitted By:

Olevia McNally, Secretary
FloridaWest Economic Development Alliance