U.S. Commercial Service Roadshow: Seminar -2020 Trade Mission to the Caribbean Region



Not Just a Vacation Destination...



Why Should You Export to the Caribbean Region?

The Caribbean region represents a sizeable export market of 44 million people who collectively imported over \$27 billion of U.S. goods and service in 2018.

- **Huge Demand**
 - The region is the third largest export market for U.S. manufactured goods in Latin America behind only Mexico and Brazil.
- **Close Proximity**
 - The Caribbean region is a natural commercial partner of the United States, tied closely by geography, history, and culture.

Are You Ready to Learn More?

The U.S. Commercial Service is pleased to partner with Enterprise Florida, Florida West EDA and its Co:Lab and to meet with U.S. companies that want to begin or increase their exports to this nearby market. After attending this Caribbean Region Roadshow presentation, you will:

- Meet with a Foreign Commercial Service Officer and learn about strategies for expanding your business in the region.
- Learn about the 2020 Trade Americas Conference and Trade Mission to the Caribbean Region (May 31 - June 5).
- Consider registering your interest for the Trade Mission and apply early - spaces are limited: https://go.usa.gov/xpaNP

Key Partners:







Register today:

https://go.usa.gov/xd3wA

Event date:

February 4, 2020

Event Time:

8:30 - 10:30 AM

Location:

Co:Lab 418 West Garden Street Pensacola, FL 32502

Cost: \$10

More information: Amoore@enterpriseflorida.c om

(850) 375-8255

Jorge.Arce@trade.gov (904) 477-9485

Christian.Koschil@trade.gov (727) 385-9787

